

# EW Nutrition Launches Top-Performing Bacterial Xylanase Enzyme

**Press Release - In December 2019, EW Nutrition has officially launched Axxess XY, a novel, intrinsically thermostable xylanase enzyme that delivers top performance to feed producers and the livestock industry. The revolutionary product was launched at a customer-centric circuit event across five locations in India.**

In its effort to improve animal gut health, control toxin risk, and reduce antibiotic use, EW Nutrition has long supported the Indian livestock industry with its holistic, science-backed solutions. The company is now entering a highly competitive market with a revolutionary solution: Axxess XY. This enzyme comes with the highest level of intrinsic thermostability and is active against both soluble and insoluble arabinoxylans. The top benefit of Axxess XY is an unparalleled flexibility in feed formulation, resulting in significant feed cost savings.

The mechanisms and derived profits of the new product were discussed during a five-city customer-centric event titled “GURU SPEAKS”, part of EW Nutrition’s “Partners in Progress” series. The key speaker was Dr. Craig Nelson Coon, Head of the Department of Poultry Sciences at the University of Arkansas, USA. Dr. Coon has over 50 years’ experience in research and teaching in poultry science.



Dr. Shirish Nigam, Managing Director of EW Nutrition South Asia, and Dr. Ajay Awati, Global Category Manager, Enzymes, highlighted Axxess XY’s unique value proposition and shared various trials conducted to prove the competitive advantage over other enzymes available in the market.

Dr. S. Mahendran, Regional Technical Manager, South Asia threw light on feed formulation optimization and explained how the addition of Axxess XY can help release additional energy from feed, which results in optimum performance and production.

The unparalleled thermostability of Axxess XY became a talking point among the audience and various integrators showed their interest in using the new enzyme in their formulations. Also, EW Nutrition’s efforts to bring everyone together on a knowledge-sharing platform was highly applauded by the attendees. Industry partners also iterated the need for more detailed sessions in the future.

The “GURU SPEAKS” series was a great opportunity to reach a wider array of breeders and broiler

integrators across India. The event was kickstarted on 16th December, 2019 at Karnal, followed by Coimbatore, Hyderabad, Pune, and Bangalore. Prof. Coon shared relevant and practical solutions to the common challenges faced by broilers and broiler breeders. He also shared his insights on nutrition and management of modern broiler breeders and highlighted that maintaining the protein balance is nowadays gaining more importance than energy requirements for better production and performance of birds. He deliberated on the pros and cons of current feeding practices and management, including biosecurity and lighting schedules for birds.

Major key stakeholders – technical consultants, university professors, farm managers, integrators, etc. – attended the series and benefitted from the information provided during the event.

“We are pleased to bring our revolutionary enzyme solution to our Indian partners, thus enriching our portfolio of products and services to the benefit of the local livestock industry,” says Michael Gerrits, Managing Director, EW Nutrition. “We are confident that Axxess XY will be a breakthrough for our customers, and we look forward to providing and servicing our comprehensive animal nutrition solutions in India, a most valuable and respected market.”

#### **About EW Nutrition**

EW Nutrition is an international animal nutrition company that offers integrators, feed producers, and self-mixing farmers comprehensive animal nutrition solutions for gut health, antibiotic reduction, young animal nutrition, toxin risk management and more.

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